

MODULE DESCRIPTION – ACADEMIC YEAR 2026

Field	Design and Visual Arts		
Type of course	Certificate of Advanced Studies		
Name of program	CAS in Creative Leadership		
Module title	Sustainable design		
Code	CAS CL 2	DDI303121FE26	
Semester	Semester 1		
ECTS credits	2		
Prerequisites	None		
Language	English		
Location	ECAL (on site) / online		

<b>Skills targeted</b> <b>General learning objectives</b>	<p>This module aims to provide participants with a comprehensive understanding of sustainability concepts relevant to their respective fields. It focuses on understanding the underlying principles of sustainability and the associated challenges. Participants will acquire practical tools and methodologies that can be applied in a variety of contexts, helping them to develop strategies for sustainable design projects.</p> <p>The program also offers participants the opportunity to enhance their professional practice through interaction with industry experts who are integrating sustainability principles into their work.</p>		
<b>Teaching content and form</b>	<p>Sustainability is now a major issue for professionals working in the design industry (industrial designers, graphic designers, photographers, and interaction designers) who want to have an impact on consumption patterns and the environment.</p> <p>The Sustainable design module provides an introduction to the responsible design of products and services in response to the current environmental context. By combining theoretical courses with workshops, group discussions, and case studies, it raises participants' awareness of the challenges of sustainable development and provides an opportunity to rethink project design and implementation from an ethical perspective focused around the issue of sustainability.</p> <p>Practical methods and tools (circular economy, environmental footprint, product life cycle, participatory approach) are therefore offered in this module, so as to lay the theoretical foundations and develop a critical approach to the profession of designer.</p> <p>By the end of the course, participants should be able to develop a project based on a responsible design strategy.</p>		
<b>Forms of assessment and validation</b>	<p>At the end of the module, participants submit a personal essay, in French or English, focusing on the application in their own practice of the skills and knowledge acquired during the course. The work is discussed in advance with the head professor.</p> <p>Personal work must be assessed as "passed" in order to obtain credits. Participation on at least 80% of the courses is also required.</p>		
<b>Remedial teaching</b>	<p>Remediation is possible, according to terms to be defined with the head of the module. No repetition is allowed after remediating the module.</p>		
<b>Professors</b>	Marius Aeberli & lecturers		

<b>Head of the module</b>	Marius Aeberli		
<b>Description validated on</b>	21 January 2026	<b>By</b>	Daphna Glaubert